MISSION BAY PARK SPECIAL EVENT NARRATIVE AND IMPACT

Presentation to Mission Bay Park Committee will be limited to 5 minutes
*Please attach a site map

Challenged Athletes Foundation Community Weekend Featuring the Aspen Medical Products San Diego Triathlon Challenge

- 1. Type of Event: Triathlon
- 2. When, Day and Date: October 24, 2021
- 3. Dates: Load In: Friday October 22, 2021 + Saturday October 23, 2021
- 4. Times?
 - a. Load in: 8AM 6PM Friday October 22, 2021
 - b. Load in: 8AM 6PM Saturday October 23, 2021
 - c. Event: 4AM 4PM Sunday October 24, 2021
 - d. Event:
 - e. Load out: 4PM 9PM Sunday October 24, 2021; 8AM October 25, 2021 Dumpster pick up
- 5. Location: Bonita Cove/Mariner's Point Road Closure: None, potentially a lane closure as people enter or exit from bridge
- 6. Parking Lot Closure: Mariner's Point Parking Lot
- 7. Parking Plan: Bonita Cove + Ventura Cove Parking + Sunset Point Parking (if needed)
- 8. Shuttle Plan: CAF will provide 2 shuttles starting at 5:30AM and running until 4:30PM to make continuous trips to and from the outer parking lots
- 9. Traffic Plan: CAF will work with SDPD to develop specific traffic plan for this event, including hiring police to help control the entrance and exit of the park as well as following the participants of the ride.
- 10. Attendance: 2,000 at the park
 - a. Estimated Participants: 150 200 bikers; 150 swimmers; 150 200 runners
 - b. Estimated Spectatorship: 800
- 11. P.A. System: Yes for awards, announcements and music
- 12. Amplified Music:
 - a. Time frame: 7AM 4PM October 24, 2021
- 13. Other Prolonged Noise Impacts: No
- 14. Day and Time of Sound Checks: October 22, 2021 Noon 2pm
- 15. Do you plan to apply for an Alcohol Permit: No
- 16. Do you plan on selling Alcohol: No
- 17. Do you plan on serving Alcohol: No
- 18. Time frame for Alcohol Sales/Service: N/A
- 19. Any Other Special Events of more than 500 people occurring concurrently: No
- 20. Other unique event features not covered above:
 - a. This will be CAF's 27th San Diego Triathlon Challenge where challenged athletes and able bodied athletes swim, bike and run side by side. This weekend continues to inspire and transform lives as well as change the perception of

what people with permanent physical challenges can accomplish. Nearly 300 challenged athletes and hundreds of more fundraisers participated in the events during the 2019 weekend and raised over \$2.7 Million. Last year, due to COVID-19 we had to pivot to a virtual event and raised \$2.5 million Dollars. 2020 was the largest year for CAF, providing 3,921 individual grants for adaptive sports equipment, training and competition expenses equating to \$5.9 million awarded to individuals with physical challenges over 103 different sports, in all 50 states and 42 different countries.

- b. 100 person cylcethon (stationary bikes) 9AM 1:30PM October 24, 2021
- c. Estimated 650 people at SeaWorld for our Celebration of Abilities Award Ceremony (Saturday October 23, 2021)
- d. Surf Clinic at Mission Beach Park Beach on Friday October 22, 2021 9AM 11PM

